

MEDIA DATA 2025

THE GATEWAY TO THE WORLD OF
INDUSTRIAL DIAMOND

B2B

INDIAMOND.WORLD
connecting industrial diamond professionals

DIAMOND BUSINESS 
Abrichten | Schleifen | Polieren | Zerspanen | Läppen | Honen | Glätten

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WE CONNECT YOU WITH THE WORLD OF DIAMOND INDUSTRY

and offer you **ATTRACTIVE COMMUNICATION PLATFORMS**

23 YEARS OF DIAMOND BUSINESS MAGAZINE

Service providers and suppliers of components appreciate the industry-specific reports on the of superhard cutting and grinding materials, tooling technologies, manufacturing processes and procedures and processes as well as the machines and semi-finished products used for this purpose. Authors from universities and industrial companies report on innovations, tests and trends with a wide range of information for executives in production, research and management.

Modern and cross-media reading behavior

Whether digital or print: We offer and continuously develop new ways for scientists, specialists and interested parties to access your and interested parties can access your contributions both in the long term. By means of QR codes, the reader is taken directly to the B2B portal, which is designed for specific industries and applications and finds companies and the knowledge database.

Personality in focus, with our company portrait!

We give you the opportunity to get company and product information and product information in the context of an interview background information. This is how you give the article a new and, above all, exclusive touch. In addition to the print version, the company portrait also includes publication for five years on our online portal .our online portal www.indiamond.world.

Increased visibility

The current contemporary reading behavior is becoming modern. Be it digital or print. We communicate your products for increased level of awareness.

Appealing platform - Users find manufacturers

Our attractively published and designed stories, articles and press releases, guarantee you as a great deal of attention as a manufacturer. Advertisements, product catalogs or image films are optimally positioned on our website www.indiamond.world and our readers and interested parties really read our publications, which we can see from the high number of clicks. This is your advantage: Your products are guaranteed to be seen

Our seal of quality: IVW certified (see also www.ivw.de)

Affiliated to the Informationsgemeinschaft zur Feststellung der Verbreitung von Werbeträgern (Information Association for Determining the Circulation of Advertising Media) (ensuring the truth of circulation)



TOPICS FROM THE INDUSTRIAL MANUFACTURING

Tool applications - Machines - Processes

- Grinding
- Finishing/Polishing
- Machining
- Dressing
- Technology

Tool production - process

- Machines for tool production
- Raw materials, materials
- Manufacturing process
- Laser
- Quality assurance

Company - Management

- Companies in focus
- News from the industry
- In demand
- Supplier directory
- Events

The industries

Metal, ceramics, glass or plastics processing industry, refractory industry, medium-sized companies or large-scale industry in mechanical engineering; automobile manufacturers and their suppliers; wood-processing industry; service providers; machine manufacturers

The fields of application

All applications for diamond with industrial use, whose main focus is on machining (turning, milling, sawing), grinding, polishing, honing, superfinishing and dressing.

Main topics

Analysis and readership
Annual media packages
Format and column ads
Other print options
Online advertising
Technical specifications
Contact

DIAMOND BUSINESS 2025

1| 2025

Grinding technology 2025

Grinding technology for production and tools – trends & developments

Fair

GrindingTec

Editorial deadline

07.02.2025

Appearance

07.03.2025

2| 2025

Machining

PCD cutting materials as a solution for machining new materials

Editorial deadline

16.05.2025

Appearance

13.06.2025

3| 2025

Gear machining

Efficiency in gear machining, machining strategies & digital transformation

Fair

EMO

Editorial deadline

25.07.2025

Appearance

22.08.2025

4| 2025

Diamond

Diamond and its versatile use – it's the properties that count – not only in semiconductors

Editorial deadline

10.10.2025

Appearance

07.11.2025

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DIAMOND BUSINESS 2025

READERSHIP

Production companies with applications of diamond and CBN tools

Manufacturers of machines for the application of diamond and CBN tools

Suppliers of components, semi-finished products, raw materials, process materials for the application but also production of various types of diamond and CBN tools

Universities, institutes, colleges, research institutes, book trade

Function/Position:

- Owner,
- CEO's, CTO's
- Managing Director
- Production Manager
- Product Manager
- Developers
- Students
- Researchers

USER DATA

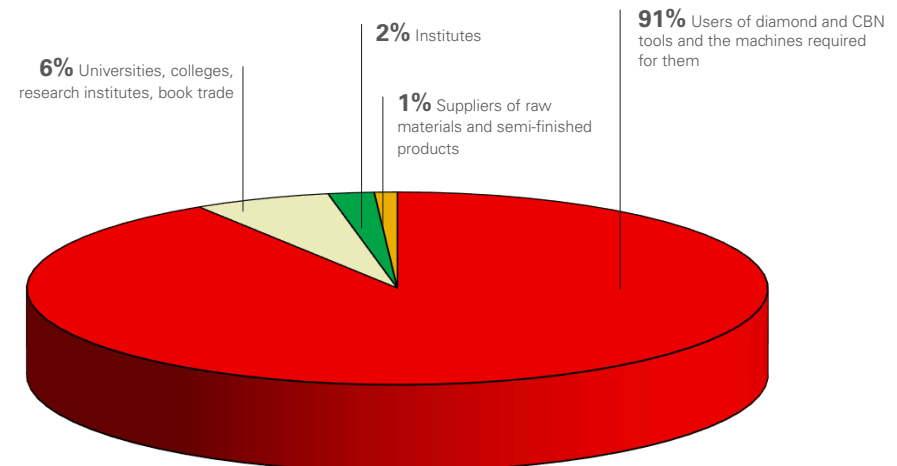
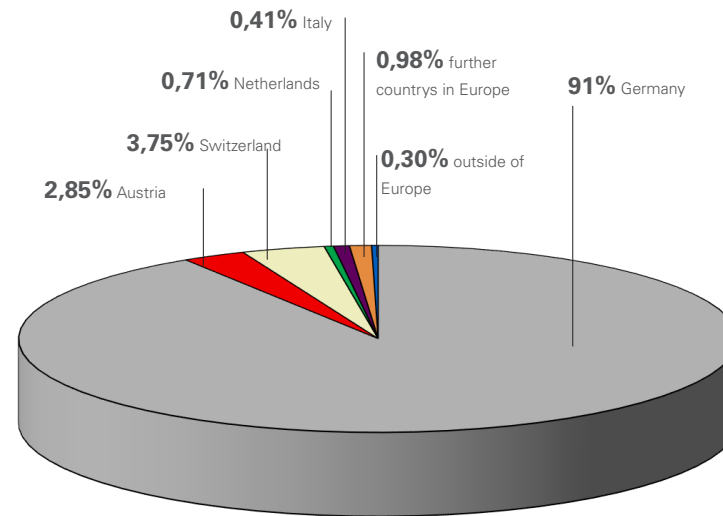
Print copies: see IVW

Online page views: approx. 126,000 (Nov 2024)

Online visitors: approx. 174,000 (Nov 2024)

Newsletter: approx. 10,000 subscribers

VERBREITUNGSANALYSE



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DIAMOND BUSINESS 2025

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Analysis and readership

Annual media packages

Format and column ads

Other print options

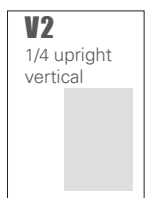
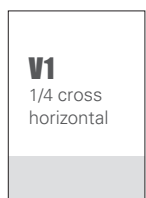
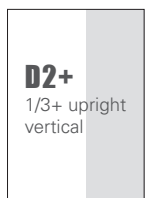
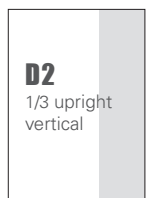
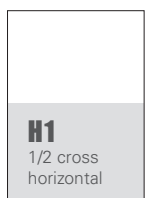
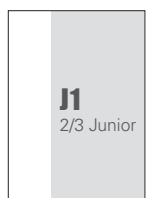
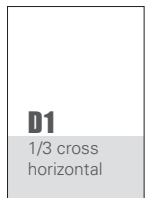
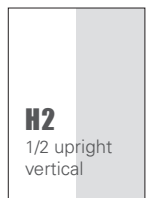
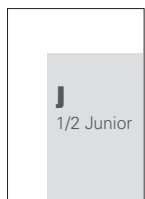
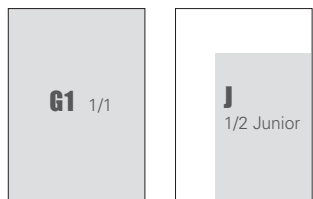
Online advertising

Technical specifications

Contact

DIAMOND BUSINESS 2025

FORMAT ADVERTISEMENTS

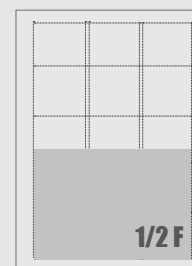
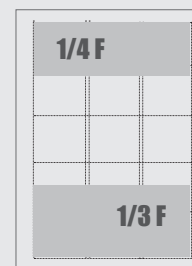
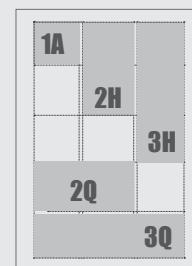


Format	Typ	Width x height in mm	Ad price in Euro
*Cover incl. Story	T/U1	185 x 200	3.964,-
1/1	G1/U2	210 x 297	2.951,-
1/1	G1/U3	210 x 297	2.951,-
1/1	G1/U4	210 x 297	3.235,-
1/1	G1	210 x 297	2.395,-
1/2 Junior	J	130 x 226	1.659,-
2/3 Junior	J1	130 x 297	2.008,-
1/2 cross	H1	210 x 148	1.559,-
1/2 upright	H2	105 x 297	1.559,-
1/3 cross	D1	210 x 99	1.002,-
1/3 upright	D2	70 x 297	1.002,-
1/3+ upright	D2+	80 x 297	1.136,-
1/4 cross	V1	210 x 74	808,-
1/4 upright	V2	105 x 148	808,-

*Design principles for cover booking see page 19

Please consider **3mm cutting around the format adverts.**

COLUMN ADVERTISEMENTS



Format	Typ	Width x height in mm	Ad price in Euro
1-column	1A	55 x 55	156,-
2-column high	2H	55 x 110	250,-
3-column high	3H	55 x 165	339,-
2-column cross	2Q	115 x 55	257,-
3-column cross	3Q	175 x 55	358,-
1/2 Frame	1/2F	175 x 121	1.028,-
1/3 Frame	1/3F	175 x 80	703,-
1/4 Frame	1/4F	175 x 61	545,-

column display: black/white + 1 color with **25% discount**

Our service for you!

We create the design of your advertisement, advertising presentations and inserts. Price on request under: anzeigen@diamond-business.world

DISCOUNT

2 switchings per year | **5%**
 4 switchings per year | **8%**
 8 circuits per year | **15%**

Agency discount: 15%
 (not valid for cover page)
Special position of your ad: +15%

Main topics

Analysis and readership

Annual media packages

Format and column ads

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DIAMOND BUSINESS 2025

COMPANY PORTRAIT

We present companies and/or personalities with our company portrait!

We are happy to give you the opportunity, company and product information in the context of an interview with individual background information to combine.

So you give the item a new and above all exclusive touch.



Basic (fixed in the magazine)

Article length

4 pages
or 6 pages (with third-party ads)

incl. print and images, interview and editorial work, layout and a correction phase

Each additional correction phase required or by arrangement: € 86,-

€ 1.660,-

Online for five years on
www.indiamond.world

€ 198,-

Arrival and departure: € 0,95 per Kilometer incl. travel time (depending on effort)

Exklusive (to take out)

Magazine insert

6 pages incl. cover design and own ad

incl. print and images, interview and editorial work, layout and a correction phase

Each additional correction phase required or by arrangement: € 86,-

€ 2.970,-

Online for five years on
www.indiamond.world

€ 198,-

SUPPLEMENTS

Your industry-specific information

In order for marketing activities to fully develop their form and design are particularly important.

Inserts in our magazine have proved to be an eye-catching way of attracting new customers. They are the information that gets to where it is needed - in your desired design and layout.



Weight to 25g	€ 229,- per thousand pieces
Weight 25-50g	€ 363,- per thousand pieces

(excluding printing) Bound inserts on request, maximum format 205 x 290mm

LISTED AS SUPPLIER

Be found regularly as a supplier in the print magazine

The supplier directory in the print edition: Here, the reader can find all the listed suppliers, divided into different categories and service areas.

Basic entry A-Z listing

A	IA abrasives	IA-Abrasives GmbH Balthasar-Neumann-Strasse 28b 97483 Ebrmann	Fon +49 (0)9522 70975-40 Fax +49 (0)9522 70975-34 info@ia-abrasives.com www.ia-abrasives.com	8,3 - 8,4 - 8,5 - 10,2
	AGATHON	Agathon AG Gurtenstrasse 1 4552 Betschli Schweiz	Fon +41 (0)52 667-6500 info@agathon.ch www.agathon.ch	3,3 - 3,4 - 3,8 - 4,2 - 4,8 7,6

Rubric entry

1.1 Diamantsägekörnung synthetisch Diamond Saw Grit synthetic	CERATONIA
CERATONIA GmbH & Co. KG www.ceratonia.com	CERATONIA
ILJIN Europe GmbH www.iljindiamond.com	ILJIN Diamond

A-Z listing	€ 72,- with Logo	€ 50,- without Logo
Price per rubric	€ 27,- with Logo	€ 17,- without Logo

The registration will be renewed for one year, unless it is cancelled 3 months before expiring.

WALL CALENDER

The wall calendar of the industry

Your ad on the annual planner will present you in countless offices, entrance areas and production halls of tool users 365 days a year.

It contains all the important, industry-relevant events of the year. It is sent out with issue 4 of the current year.



Basic advertisement 85mm width x 50mm height	€ 639,-
Premium advertisement 120mm width x 50mm height	€ 734,-

REPRINT OF YOUR ARTICLE

For your appearance outside the print magazine

You would like to have your already published article for trade fairs, seminars and events outside the magazine?

We will gladly package your article in a chic layout for your reprint, for your own handout. Feel free to contact us and we will advise you on layout, print run, etc.

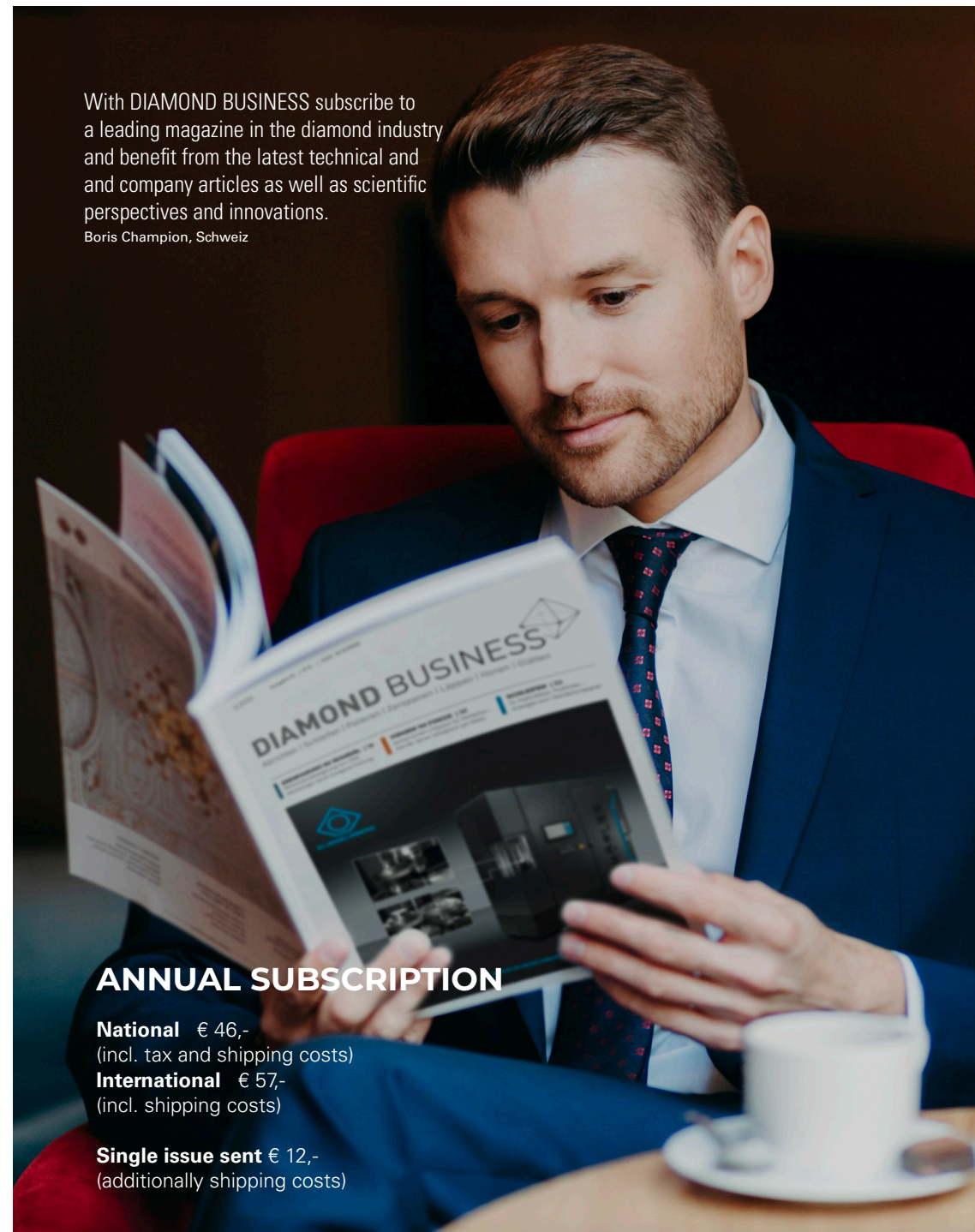
front-/backside 2-pages	front-/backside 4-pages	leaflet/ parallel fold 6-pages	Brochure 8-pages
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We will gladly submit you a tailor made offer

Price is calculated according to hourly rate

With DIAMOND BUSINESS subscribe to a leading magazine in the diamond industry and benefit from the latest technical and company articles as well as scientific perspectives and innovations.

Boris Champion, Schweiz



ANNUAL SUBSCRIPTION

National € 46,-
(incl. tax and shipping costs)

International € 57,-
(incl. shipping costs)

Single issue sent € 12,-
(additionally shipping costs)

The annual subscription will be renewed for one year, unless it is cancelled 3 months before expiring.

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DIAMOND BUSINESS 2025



INDIAMOND.WORLD

Launch

Online since 2018

Who is behind INDIAMOND.world?

Also the DIAMOND BUSINESS KG

Origin

Diamond Tools online portal
(2011-2018)

What is INDIAMOND.world?

The multilingual online platform within the industrial manufacturing with diamond and CBN

It contains a targeted knowledge database such as:

Presentation of industry-specific companies (suppliers, service providers, institutes)

Technical articles for the use of industrial diamond and CBN for various applications

Latest news within the industry

Events relevant to the industry

It offers a wide range of opportunities to communicate and market the progress and market them.

UNTERNEHMENSPROFIL MEMBER OF INDIAMOND.WORLD

Choose your package	EXPLORER	BASIC	PLUS	PREMIUM
	For free	30 € per month (€ 360 per year)	80 € per month (€ 960 per year)	125 € per month (€ 1500 per year)
Read article in full length	✓	✓	✓	✓
Visibility - visitors to own company website (from the end of 2025)				✓
Logo, company name, country, address		✓	✓	✓
Company profile (incl. products and services)			✓	✓
Website linking		✓	✓	✓
Publish images				✓
Publish videos			1 incl.	4 incl.
Publication of your product brochures (PDF)			2 incl.	4 incl.
Product categories (additional categories 9€/month)		1 incl.	3 incl.	6 incl.
Automatic annual magazine subscription Diamond Business		✓	✓	✓
Banner advertising in sections on INDIAMOND World (permanent)			1 incl.	2 incl.
Online order article (% on 198€)		50%	incl.	incl.
Top position Pole position				✓

Register your company

We will take care of the entry and any necessary changes for you.

INDIAMOND.world Print TRADE FAIR ISSUE (CURRENTLY GRINDINGHUB, AMB, EMO, IMTS)				
Listed in the trade fair editions				✓
Advert 2/1 in the trade fair magazine		3000 €	2400 €	1500 €

Your articles 5 years ONLINE

Send the technical article with separate images by e-mail to info@diamond-business.world.

We will be happy to publish your editorial article on INDIAMOND.world in German and English for a set-up fee of €198.

Publish company news

Of course, we publish your industry-specific news, whether product innovations, company news or trade fair reports, free of charge.

Please send your press release incl. picture to info@diamondbusiness.world.

The booking is made for 1 year. Membership can be cancelled up to 3 months before the end of the booking year.

PUT YOURSELF IN THE LIMELIGHT WITH OUR ONLINE ADVERTISING OPTIONS!

Become a **presenter** with your banner in the online magazine **INSIDER**

In conjunction with the online magazine Industrial Diamond.world INSIDER, we offer you English- and German-language articles from the relevant industries with direct link to the online portal **www.indiamond.world** and suppliers listed there. With us you will receive primarily articles written in English, which guarantees us a large reach in the international market. Each article contains a link to the article on our knowledge forum **INDIAMOND.world**.

We are also happy to support you when it comes to when you want to communicate news to the market. want to communicate.

Reach up to 10,000 readers.

Published **12x per year** in English and German.

Format	696x100px
per mailing	€ 531,-

BANNER ADVERTISEMENT

www.diamond-business.world



CROSSBANNER (VARIABLE)



TILE DISPLAY (VARIABLE)

	Crossbanner	Tile display
Format	1125x160px *	285x512px
1 month	479,-	301,-
3 months 10%	1.294,-	813,-
6 months 15%	2.445,-	1.535,-
12 months 20%	4.602,-	2.889,-

(Pricing in Euro)

* We accept a min. height of 145px.
The width of 1125px is mandatory and not variable.

Delivery:

For image ads, acceptable file formats are:
png, gif, jpg, jpeg.

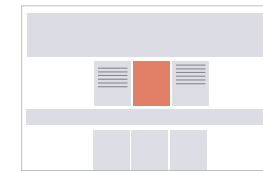
BANNER ADVERTISEMENT

www.indiamond.world

You have free production capacities and would like to increase your level of awareness in a direct increase your brand awareness?

We would be happy to publish your online banner for

per month	€ 136,-
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TILE DISPLAY 346x512px



CROSSBANNER 1125x160px



BANNERBOX 336x280px

Delivery:

For image ads, acceptable file formats are:
png, gif, jpg, jpeg.



ONE MORE REASON TO BECOME A **MEMBER**

Our English-language Special Edition of INDIAMOND.world is published on the occasion of the industry-specific trade fairs. Here you can present your highlights and innovations on a double-page spread with stand. The QR code takes the trade fair visitor to the B2B portal www.indiamond.world and get an insight into your portfolio in advance. Due to the fact that the magazines are usually passed on in the companies, you can achieve a considerable readership with your ad.

As a member you will receive your double page in our Special Edition with **50% discount.**

SPECIAL EDITION **BOOK ME**

Premium member: € 1500,-	
Double page 2/1	€ 2.998,-
2nd Cover page:	€ 2.809,-
3rd Cover page:	€ 2.809,-
4th Cover page:	€ 3.078,-

Main topics

Analysis and readership

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DIAMOND BUSINESS 2025

TECHNICAL SPECIFICATIONS

Diamond Business Magazine

Journal format

210mm wide x 297mm high,
with bleed 214 x 303mm

Type area

175mm wide x 242mm high,
3 columns each 55mm wide

Printing profile:

ISOcoated_v2_300_eci.icc
ISOcoated_v2_300_info.pdf

Printing process:

sheet offset and
adhesive binding

ISSN:

1619-5558

Extent analysis:

64 to 96 pages each edition

Print documents

Data delivery:

- digital templates ready for print
 - PDF file I PDF X-4
 - no transparent background in PDF template
- Print templates by E-Mail to: info@diamond-business.world

Scriptures: must be embedded in the PDF.

Image resolution: 300dpi, cmyk

Format/Trimming:

The document size as a file should be identical to the booked size of the advertisement. Please consider 3mm cutting around the display / format ad.



Design basics for cover booking

1. Cover

- a) Layout without text
- b) Logo placement
- c) Web address placement

(Special arrangements
regarding the layout with 25% surcharge)

2. Cover story

- a) editorial article of 4 pages
- b) textual basis see author guidelines

Your cover will be published for 12 months
after publication date on our website
www.diamond-business.world and contains the
link to the story on **www.indiamond.world**.

Information for authors

The author guidelines should help to create the text in such a way that it can be set by our layout agency with as few errors as possible in order to enable a clear reference to the images.

You can find the DIAMOND BUSINESS KG
author guidelines on our homepage:
www.diamond-business.world.



We would be happy to add you to our
author mailing list. Please send us a short
message to: redaktion@diamondbusiness.world.

Author's fee form



Our general terms and conditions
you can find here:



Print



Online

Your contact persons

DIAMOND BUSINESS 2025



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